



sustainable futures: architecture and urbanism in the global south

international conference & regional workshop
Kampala, Uganda. June 25 - 30, 2012

CONFERENCE SPONSORSHIP

THE CONFERENCE

The conference aims to address various aspects of urban development with emphasis on the practice and principles of sustainability as they relate to architecture and urbanism, particularly in the Global South. The conference aims to provide a forum to examine and discuss architecture and urbanism and to stimulate debate and discourse on its future in the context of sustainability.

The nature of architecture and urbanism in the Global South present us with an opportunity to evaluate global challenges related to urban sustainability from a new perspective. Are there lessons here for architects, landscape architects and urban designers? Can there be a productive transfer of best practice principles from south to north as well as north to south? Certainly, the ever-increasing number of inter-country exchange programmes, studio projects, and design-build projects set in the Global South, from India, to South America and across Africa, suggest that there are lessons that can be taught and learnt. These projects, set to help urban and rural societies with infrastructure and technological transfer, also aid the transfer of knowledge back to the participants, related to sustainable futures at different scales - from individual buildings to the district and urban-scales.

Changes in the nature of architecture and urban infrastructure are having an impact on the way people live and work, with possible implications to the future viability and sustainability of urban centres that are home to the vast majority of humanity. As we think of the nature of urban areas across the globe, how can we develop them to be sustainable into the future? How can the rapid growth of urban areas in the Global South, often erratic and based on unsustainable practices and principles, seek to avoid the inevitable negative consequences of such growth? Further still, what lessons from the Global South would be useful to cities in the Global North?

WHO WILL ATTEND

This conference is relevant to Built Environment professionals interested in the future and sustainability of our built environments, with particular reference to the Global South. These include architects, landscape architects, engineers, urban planners, urban designers, engineers, educators, and researchers, as well as professionals in allied fields such as real estate, environmental design and construction and urbanism. Active participation of Master and PhD students will be encouraged. It is expected that over 180 Local, Regional and International Delegates will attend the Conference.

EVENTS

Opening Keynote Address

The Opening Address will feature a prominent, internationally renowned speaker who will set the tone for the conference. The Opening address will be held in the Sheraton Kampala Ballroom, and will precede the Welcome Reception. We expect this event to draw a significant number of delegates.

Welcome Reception

This is the key networking event, and will follow the Opening Keynote Address. Most speakers and sponsors attend this event in order to meet like-minded people and form new relationships. The Welcome Reception will be held on the Sky Terrace of the Sheraton Kampala, an exclusive venue that offers breathtaking views across the city. This event will be one not to be missed.

Conference Dinner

The Conference Dinner hosts between 120 to 160 people including speakers, company representatives and students. The formal gathering offers an opportunity for sponsors to make an influential speech about initiatives in their organisation.

Design Charette

This pre-conference event, gives delegates the chance to engage in specific design tasks on a real site, the goal being to demonstrate the application of key themes of the conference, and learn through interaction with international professionals. It is an opportunity for companies to demonstrate the corporate culture of their organisation and promote their firm.

GETTING INVOLVED - YOUR INVOLVEMENT IS IMPORTANT

Monetary contributions are an essential part of this conference. The generosity of our sponsors is what will make this, and any future events a success. Below is a list of sponsorship benefit packages available for the Sustainable Futures Conference. However, if your organisation would like a customised package, we will be glad to tailor a package to match your needs.

CONFERENCE SPONSORSHIP PACKAGES

€15,000 | US\$20,000 | The TITANIUM Package

Titanium is the premier sponsor category. Titanium Sponsors, through their position, would be more prominent than other sponsors in all advertising and promotions for the event. The benefits to the Sponsor will include:

- Acknowledgement of Sponsoring Organisation at all the activities
- Recognition on conference print and web material
- Prominent advertisements in any conference publications
- Logo on all promotional material
- Product display at the Conference Venue, and at the Conference Dinner venue
- Company promotion literature available at Conference
- Attendance of five delegates at the Conference
- 5 minute presentation before the main plenary event

€10,000 | US\$15,000 | The PLATINUM Package

Platinum is the key sponsor category. Platinum Sponsors, through their position, would have prominent exposure in advertising and promotions of the event. The benefits to the Sponsor will include:

- Acknowledgement of Sponsoring Organisation at all the activities
- Prominent advertisements in any conference publications
- Logo on all promotional material
- Company promotion literature available at Conference
- Attendance of two delegates at the Conference
- 2-3 minute presentation during a plenary event

€7,500 | US\$10,000 | The GOLD Package

Gold is the key sponsor category. The benefits to the Sponsor will include:

- Acknowledgement of Sponsoring Organisation at all the activities
- Advertisements in any conference publications
- Logo on all promotional material
- Company promotion literature available at Conference
- Attendance of one delegate at the Conference

€3,500 | US\$5,000 | The SILVER Package

Silver is the key sponsor category. The benefits to the Sponsor will include:

- Acknowledgement of Sponsoring Organisation at all the activities
- Recognition on conference print and web material
- Logo on all conference promotional material
- Attendance of one delegate at the Conference

Value - €750 | US\$1,000 | The BRONZE Package

Silver is the key sponsor category. The benefits to the Sponsor will include:

- Acknowledgement of Sponsoring Organisation at all the activities
- Recognition on conference print and web material
- Logo on all conference promotional material
- Attendance of one delegate at the Conference

€15,000 | US\$20,000 | CONFERENCE DINNER

The Conference Dinner is scheduled for the second night of the conference. A conference dinner is an important event for cementing contacts in a relaxed environment. It provides an ideal situation to address delegates.

Benefits to the sponsor will include:

- Acknowledgement of sponsoring organisation at opening plenary and dinner venue
- Recognition on conference print and web material
- Logo on dinner programme
- Attendance of five delegates at the Conference Dinner
- Opportunity to address the delegates for five minutes at Conference Dinner
- Company brochure available at Conference Dinner
- Attendance of two delegates at the Conference

€7,500 | US\$10,000 | WELCOME RECEPTION

The Welcome Reception is scheduled for the second night of the conference. A welcome reception is an important and memorable get-to-know you event for any conference.

Benefits to the sponsor will include:

- Acknowledgement of sponsoring organisation at opening plenary and reception venue
- Recognition on conference print and web material
- Logo on Welcome Reception programme
- Attendance of five delegates at the Welcome Reception
- Opportunity to address the delegates for five minutes at Welcome Reception
- Company brochure available at the Welcome Reception
- Attendance of two delegates at the Conference

€5,500 | US\$8,000 | CONFERENCE LUNCH (Each Day)

- Acknowledgement of sponsoring organisation at days plenary and meal venues
- Recognition on conference print and web material
- Company brochure available at the meal venue
- Attendance of one delegate at the Conference

€2,000 | US\$3,000 | CONFERENCE AM & PM REFRESHMENTS (Each Session)

- Acknowledgement of sponsoring organisation at days plenary and meal venues
- Recognition on conference print and web material
- Company brochure available at the meal venue
- Attendance of one delegate at the Conference

Sponsorship Opportunities

For further information, to tailor to your needs or to secure your preferred sponsorship option please contact Alex Ndibwami, Faculty of the Built Environment on **+256-79-fbe-1010** (323-1010), **andibwami@umu.ac.ug** or **secretariat@sfc2012.org**.